

Seminole Club Conference Call Minutes

Thursday, Dec. 4, 2015 – 12:30 p.m. and 5 p.m.

I. Roll call

The following clubs were present on the 12:30 p.m. call:

Madison County Seminole Club, the Seminole Club of Baltimore, San Francisco Seminole Club, Austin Seminole Club, Manatee Seminole Club, Miami Seminole Club, Tampa Bay Seminole Club, Boston Seminole Club, Kentucky Seminole Club, Cincinnati Seminole Chapter, the Seminole Club of Greater Orlando, the Seminole Club of New York City, Southwest Florida Seminole Club, and Seattle Seminole Club.

The following clubs were present on the 5 p.m. call:

The Seminole Club of Baltimore, the Seminole Chapter of Clay County, Atlanta Seminole Club, Palm Beach County Seminole Club, the Seminole Club of North Texas, California Tri-County Seminole Chapter, the Seminole Club of Greater Washington D.C., and Tallahassee Seminole Club.

II. Club business

- a. **Seminole Service Day:** Clubs annual day of service will be Saturday, March 19, 2016. It's never too early to start thinking about your clubs project! The first three clubs to turn in a completed and finalized [Service Day Marketing Request form](#) will receive a \$50 FSU Bookstore credit. All communication dates for the 2016 Seminole Service Day are listed below:
 - Monday, February 8, 2016- Seminole Service Day Save the Date eBlast
 - Wednesday, February 17, 2016- [Service Day forms due](#)
 - Monday, March 7, 2016- All alumni Service Day eBlast
 - Saturday, March 19, 2016- Seminole Service Day
- b. **Scholarships for spring semester:** Staff encourages all clubs offering scholarships to begin completing the [Scholarship Marketing Request forms](#) so that Jessica can begin to update the [scholarships web page](#). Staff will also share this information with the Admissions Office so they can help spread the word about the myriad of Seminole Club and Chapter scholarship opportunities. A few clubs mentioned that they email their local school district about their scholarships and that the district then sends the information out to all high schools.
- c. **Bowl game watching parties:** FSU will play on Thursday, Dec. 31, 2015 in the Peach Bowl. If your club is hosting a Game Watching Party at a different location or are adding a new location please complete a

[Game Watching Party marketing request form](#). If ALL details for the bowl game watch are the same as the regular season you can email [Jessica Tanca](#) and let her know there are no changes.

- d. **Leadership Weekend:** Just a friendly reminder that the 2016 Leadership Weekend will not be tied to the FSU Spring Game. Leadership will take place in Tallahassee on Thursday, April 21-Saturday, April 23, 2016.
- e. **Mid-year financials:** All mid-year financials are due on Friday, January, 15, 2016. The example and template can be found on the [Seminole Club Requirements page](#). Please use the template located on the webpage as it has been updated from last fiscal year (the Schedule G page has been removed). Additionally clubs should submit all documents together via the webpage. If you have any questions regarding financial reporting please do not hesitate to contact [Michael McFadden](#), 850-645-8133 and copy your assigned AA club staff contact. Staff is looking into the questions surrounding the tax exempt form and will report back.

III. New Business/Questions/Open Discussion

- a. **New volunteers:** The topic of how to get new volunteers was discussed. FSUAA can send an interest eBlast out on behalf of the club, some clubs host information happy hours about how to get involved, others send post event surveys and some have an application on their web page.
- b. **Social media:** With football season winding down it is important to keep the conversation going on all your social media accounts. Share stories about other sports and about all the great academic accomplishments FSU garners, along with news on alumni both national and local. Following other FSU social media accounts, like [AA](#), [Admissions](#), [FSU](#), or specific schools/groups is a very easy way to share content.
- c. **Former FSU athletes:** Staff will look into the best way to reach out to former FSU athletes that live near clubs to invite them to events.
- d. **Leadership transitions:** Dia is updating the transition checklist provided to you at the 2015 Leadership Conference and will share that with all club presidents. If you have any thoughts on how to have a smooth leadership transition feel free to email her at dcombas@fsu.edu.

IV. Next conference call — Thursday, Feb. 4, 2016