

10 Building Blocks for a Successful Seminole Club

University Support

“The mission of the FSUAA is to advance our university’s greatness while enriching the lives of the Seminole family. Florida State University is a leader in education, science and dozens of other fields. Your club has the responsibility to support the university exclusively and the privilege and opportunity to promote and capitalize on its accomplishments.

Volunteer Recruitment

Actively recruiting new volunteers strengthens and builds your Seminole Club. Volunteer leaders are essential to the operation and growth of your club.

Communications

Maintaining strong communications is an essential tool to a successful Seminole Club. This not only includes communications between the club leadership and its membership, but also between the FSUAA and the Club. In addition, the university depends on you to spread it’s vital goals, messages and create awareness of FSU programs locally.

Engagement

Enriching the lives of ‘Noles is an essential role of Seminole Clubs. Providing FSU-related activities such as networking, social functions and educational opportunities are key when marketing to your fellow alumni and friends.

Membership

FSUAA memberships not only help to strengthen the connection between alumni and their University, but they help to build your Club’s foundation. Increasing membership leads to more volunteers, increased opportunities within your Seminole Club and helps to sustain Florida State University.

Compliance

Rules and guidelines are set in place to protect and guide Seminole Clubs. Compliance is required to remain an official affiliate of the FSU Alumni Association.

Fundraising and Scholarships

One of the primary functions of a Seminole Club is to help raise scholarship dollars and provide more opportunities for students to attend FSU. With both fundraising and scholarships, it is important to keep in mind that the dollar amount isn't as important as your thoughtful contribution to help increase the caliber of Florida State's future 'Nole leaders.

Recognition and Stewardship

Thanking your volunteers shows how much you appreciate their hard work. Remembering to recognize them will continually keep them engaged. Acknowledging your event attendees and club supporters are also key in maintaining a strong club.

Succession Planning

To ensure the longevity and continued success of your Seminole Club, you must have a leadership plan in place. Leadership development is the responsibility of your board of directors year in and year out.

Leadership

When advancing Florida State University, leadership is crucial to the success of your Gator Club. Great leadership drives the momentum among your members as well as provides direction to your volunteers. The continual process of identifying new leaders is crucial when building a strong club foundation.